

January 19, 2026

LOCATION	SMALL FRUIT TRACK	TREE FRUIT TRACK	VEGETABLE TRACK	MARKETING TRACK
8:15 AM	Registration Opens			
9:00 AM – 9:45 AM	Adapting Small Fruit Production to Midwest Climate Realities Aaron Wilson, Ohio State University <i>**Commercial 2B Credit Offered**</i>	Midwest Apple Foundation Work Toward Apple Selections Diane Miller, Ohio State University <i>**Commercial 2B Credit Offered**</i>	Labor Donna Carpenter, Agriculture Workforce Management Association Inc. (AWMA)	Kroger Distribution Center Tour
10:00 AM – 10:45 AM	Prescription Nutrient Management of Plasticulture Strawberries Brad Bergefurd, BRANDT Ag <i>**Commercial 2B Credit Offered**</i>	Peach Production Dave Lockwood, University of Tennessee <i>**Commercial 2B Credit Offered**</i>	Virtual: Soil Solarization for High Tunnels: What, When, Why, and How Annette Wszelaki, University of Tennessee <i>**Commercial 2B Credit Offered**</i>	
11:00 AM – 11:45 AM	Growing the Next Generation: Exploring Farm Succession Planning Ryan Conklin, Wright & Moore Law	US Apple: Your Voice in DC Diane Kurrle, US Apple	Insurance 101: Protecting Your Farm in a Sue-Happy Society Olivia Lang, The Hummel Group	
11:45 AM- 2:00 PM	LUNCH, ANNUAL MEETING AND KEYNOTE ADDRESS: Bob Jones, Chefs Garden			
2:00 PM – 2:45 PM	The Ambulance Chasers are Coming: Navigating Farm Liability Johnny Cottingim, Wright & Moore	Grower Panel on New Varieties in Orchard Marketing Moderator: Diane Miller, Ohio State University	Virtual: Tomato Production from Seed to Harvest Annette Wszelaki, University of Tennessee	Social Media That Produces: Turning Followers into Customers for Ohio Producers Gerald Stanley, Imavex
3:00 PM – 3:45 PM	Blueberry Production Options for Ohio Gary Gao, Ohio State University <i>**Commercial 2B Credit Offered**</i>	Minor Bugs that Cause Major Problems in Apple Orchards Ashley Leach, Ohio State University <i>**Commercial 2B Credit Offered**</i>	Prescription Nutrient Management of Vegetable Crops & Tomatoes Brad Bergefurd, BRANDT Ag <i>**Commercial 2B Credit Offered**</i>	Don’t Pull Out Your Hair, Pull Out Your Humor -Dealing with negative reviews on socials Christie Welch, Ohio State University
4:00 PM – 4:45 PM	Precision from Above: Drones in Agriculture Graham Carson & Jordan Olinger, Relentless Ag <i>**Commercial 1 Credit Offered**</i>	Exploring Training Systems for Tree Fruits Brent Arnoldussen, University of Kentucky	Pollinators in Cucurbits Crops, What’s the Buzz? Logan Minter, Ohio State University <i>**Commercial 2B Credit Offered**</i>	Charcuterie Board Making Class (limit to first 12 people to sign up!)
5:00 PM – 8:00 PM	NETWORKING RECEPTION IN TRADESHOW AREA & CORN HOLE TOURNAMENT			

January 20, 2026

LOCATION:	SMALL FRUIT TRACK	TREE FRUIT TRACK	VEGETABLE TRACK	MARKETING TRACK
7:30 AM – 8:00 AM	Breakfast & Registration			
8:00 AM – 8:45 AM	Commercial Raised Bed Blueberry Production Elayna Stirn, University of Kentucky <i>**Commercial 2B Credit Offered**</i>	Regulations for Sweet and Hard Cider Saba Osloobi, Ohio Department of Agriculture	Diversified Weed Management Strategies for Ohio Vegetable Production Ram Yadav, Ohio State University <i>**Commercial 2B Credit Offered**</i>	The Digital Marketing Ecosystem: A Holistic Growth Strategy for Ohio Producers Amy Campbell, Imavex
9:00 AM – 9:45 AM	What Conservation Practices Can Work in your Operation? Mary Griffith and Jason Undercoffer, NRCS	Tools and Principles for Apple Crop Load Management Brent Arnoldussen, University of Kentucky <i>**Commercial 2B Credit Offered**</i>	Early Sweet Corn Production Cameron Way, Way Farms <i>**Commercial 2B Credit Offered**</i>	AI for Everyday Agri-Marketing: A Simple Framework for Growers Laura Sutherly, Agtivation
10:00 AM – 10:45 AM	Long Cane Raspberry Production Gary Gao, Ohio State University <i>**Commercial 2B Credit Offered**</i>	The Impact of Extreme Weather Events on Diseases Impacting Apples Melanie Ivey, Ohio State University <i>**Commercial 2B Credit Offered**</i>	Ohio SH2 Sweet Corn Update Mike Gastier, Ohio State University <i>**Commercial 2B Credit Offered**</i>	
10:45 AM – 1:00 PM	LUNCH AND DESIGNATED TRADESHOW TIME (doors open at 10 AM) Ohio Cider Contest - Lunch will be Served at 11:30 AM			
1:00 PM – 1:45 PM	Honey Vine Milkweed Management in Brambles Ram Yadav, Ohio State University <i>**Commercial 2B Credit Offered**</i>	Unlocking Dormancy, Bloom, and Pollination for Improved Resilience Brent Arnoldussen, University of Kentucky <i>**Commercial Core Credit Offered**</i>	Promoting Beneficial Insects on the Farm Laura Ingwell, Purdue University <i>**Commercial Core Credit Offered**</i>	Mental Health in the Agriculture Industry Jami Dellifield, Ohio State University
2:00 PM – 2:45 PM	FSMA Produce Safety Rule Inspections & Observations Matt Fout, Ohio Department of Agriculture	Integrated Weed Management Strategies for Orchard Floor Management Ram Yadav, Ohio State University <i>**Commercial 2B Credit Offered**</i>	Virtual: Extending Your Markets with High Tunnels Mike Orzelek, Penn State University	A Framework for Developing and Training Awesome Customer Service Rob Leeds, Ohio State University
3:00 PM – 3:45 PM	Neopestalotiopsis Disease of Strawberry Melanie Ivey, Ohio State University <i>**Commercial 2B Credit Offered**</i>	The Bitter Truth about Bitter Rot in Apples Dave Lockwood, University of Tennessee <i>**Commercial 2B Credit Offered**</i>	Israeli Innovation for Ohio Growers: How Roboits & AI-Powered is Transforming Crop Management Aryeh Canter & Joshua Ellis, Ohio Israel Ag & CleanTech Initiative	How to Increase Your Sales Through Farmers Markets Sara Hill, Ohio Farmers Market Network