

January 19, 2026

LOCATION	SMALL FRUIT TRACK	TREE FRUIT TRACK	VEGETABLE TRACK	MARKETING TRACK
8:15 AM	Registration Opens			
9:00 AM – 9:45 AM	Changes in Weather Aaron Wilson, Ohio State University	OAMP Funded Project Update Diane Miller, Ohio State University	Labor Donna Carpenter, Agriculture Workforce Management Association Inc. (AWMA)	Kroger Distribution Center Tour
10:00 AM – 10:45 AM	Prescription Nutrient Management of Plasticulture Strawberries Brad Bergefurd, BRANT Ag		Solarization of High Tunnels Annette Wszelaki, University of Tennessee (virtual)	
11:00 AM – 11:45 AM	General Liability on the Farm Ryan Conklin, Wirght & Moore Law Co., LPA	US Apple Update Diane Kurrle, US Apple	Insurance 101: Protecting Your Farm in a Sue-Happy Society Olivia Lang, The Hummel Group	
11:45 AM- 2:00 PM	LUNCH, ANNUAL MEETING AND KEYNOTE ADDRESS			
2:00 PM – 2:45 PM	Farm Succession Planning Ryan Conklin, Wirght & Moore Law Co., LPA	Grower Panel on New Varieties in Orchard Marketing Moderator: Diane Miller, Ohio State University	Annette Wszelaki, University of Tennessee (virtual)	Social Media That Produces: Turning Followers into Customers for Ohio Producers Gerald Stanley, Imavex
3:00 PM – 3:45 PM	Blueberry Production Options for Ohio Gary Gao, Ohio State University	European Saw Fly and the Impact on Orchards Ashley Leach, Ohio State University	Prescription Nutrient Management of Vegetable Crops Brad Bergefurd, BRANT Ag	Don't Pull Out Your Hair, Pull Out Your Humor -Dealing with negative reviews on socials Christie Welch, Ohio State University
4:00 PM – 4:45 PM	Drone Usage Jared Cox, Relentless Ag	Rootstock Research Brent Arnoldussen, University of Kentucky	Pollinators in Cucurbits Logan Minter, Ohio State University	Charcuterie Board Making Class (limit to first 12 people to sign up!)
5:00 PM – 8:00 PM	NETWORKING RECEPTION IN TRADESHOW AREA CORN HOLE TOURNAMENT			

January 20, 2026

LOCATION:	SMALL FRUIT TRACK	TREE FRUIT TRACK	VEGETABLE TRACK	MARKETING TRACK
7:30 AM – 8:00 AM	Breakfast & Registration			
8:00 AM – 8:45 AM	<b>Commercial Raised Bed Blueberry Production</b> Elayna Stirn, University of Kentucky	<b>Regulations for Sweet and Hard Cider</b> Saba Osloobi, Ohio Department of Agriculture	<b>Weed Control in Vegetable Production</b> Ram Yadav, Ohio State University	<b>The Digital Marketing Ecosystem: A Holistic Growth Strategy for Ohio Producers</b> Gerald Stanley, Imavex
9:00 AM – 9:45 AM	<b>What Conservation Practices Can Work in your Operation?</b> Mary Griffith, NRCS	Brent Arnoldussen, University of Kentucky	<b>Grower Experience for Sweet Corn</b> Cameron Way, Way Farms	<b>AI for Everyday Agri-Marketing: A Simple Framework for Growers</b> Laura Sutherly, Agtivation
10:00 AM – 10:45 AM	<b>Long Cane Raspberry Production</b> Gary Gao, Ohio State University	<b>The Impact of Extreme Weather Events on Diseases Impacting Apples Management</b> Melanie Lewis Ivey, Ohio State University	<b>Sweet Corn Update</b> Mike Gastier, Ohio State University	
10:45 AM – 1:00 PM	<b>LUNCH AND DESIGNATED TRADESHOW TIME (doors open at 10 AM)</b> <b>Ohio Cider Contest and Farm T-Shirt Contest</b> <b>Lunch will be Served at 11:30 AM</b>			
1:00 PM – 1:45 PM	<b>Honey Vine Milkweed Management in Brambles</b> Ram Yadav, Ohio State University	Brent Arnoldussen, University of Kentucky	<b>Promoting Beneficial Insects on the Farm</b> Laura Ingwell, Purdue University	<b>Mental Health in the Agriculture Industry</b> Jami Dellifield, Ohio State University
2:00 PM – 2:45 PM	<b>FSMA Produce Safety Rule Inspections and Observations</b> Matt Fout, Ohio Department of Agriculture	<b>Weed Control in Orchards</b> Ram Yadav, Ohio State University	<b>High Tunnel Production</b> Mike Orzelek, Penn State University (virtual)	<b>How to Have Outstanding Customer Service</b> Rob Leeds, Ohio State University
3:00 PM – 3:45 PM	<b>Neopestalotiopsis Disease of Strawberry</b> Melanie Lewis Ivey, Ohio State University		<b>Harnessing Israeli Innovations to Elevate Ohio’s Produce Industry</b> Aryeh Canter & Joshua Ellis, Ohio Israel Ag & CleanTech Initiative	<b>How Can You Get Involved in a Farmers Market?</b> Sara Hill, Ohio Farmers Market Network