

Schedule of Events for Virtual 2021 Ohio Produce Network

January 18-20, 2021

Monday, January 18, 2021

Tree Fruit Track

Morning Sessions 9 AM – 11:30 AM

9:00 AM-9:45 AM	Apple Nutrition and Orchard Nutrient Management Lailiang Cheng, Cornell University
10:00 AM-10:45 AM	Avoiding a Bitter Experience: Identification and Management of Bitter Rot and Glomerella Leaf Spot in Apple and Emerging Enemies and Forgotten Foes: Management of Summer Diseases of Apple Sara Villani, North Carolina State University
11:00 AM-11:30 PM	Apple Diseases-A Year in Review Melanie Lewis Ivey, Ohio State University

Tuesday, January 19, 2021

Tree Fruit Track

Morning Sessions 9 AM – 11 AM

9:00 AM - 9:20 AM	MAIA Update David Doud, Countyline Orchards
9:30 AM – 10:15 AM	Peach Storage Options: The Good, the Bad and the Mealy and Post-Harvest Storage Techniques for Apples Randy Beaudry, Michigan State University
10:15 AM – 11:00 AM	Apple Insect and Insecticide Update Celeste Welty, Ohio State University

Wednesday, January 20, 2021

Berry Track

Morning Sessions 9 AM – 11 AM

9:00 AM - 9:20 AM	Berry Weed Control Doug Doohan, Ohio State University
9:30 AM – 10:15 AM	Cultivar Selection, Pest Management, and Trellis Construction in Bramble, Hardy Fig, and Hardy Kiwi Production Ryan Slaughter, Ohio State University and Gary Gao, Ohio State University
10:30 AM – 11:00 AM	Strawberry Research Update Brad Bergefurd, Ohio State University

Monday, January 18, 2021

Vegetable Track

Afternoon Sessions 1 PM – 3 PM

1:00 PM – 1:30 PM	What We Learned After Two Years of Biofumigation Studies Jim Jasinski, Ohio State University
1:45 PM – 2:30 PM	Pepper Grafting to Control Phytophthora Crown and Root Rot and Breeding Update on Greens for Controlling Brassica Leaf Blight Richard Hassell, Clemson University
2:30 PM – 3:00 PM	Updates in the Management of Corn Earworm in Sweet Corn Laura Ingwell, University of Purdue

Tuesday, January 19, 2021

Vegetable Track

Afternoon Sessions 1 PM – 3 PM

1:00 PM – 1:45 PM	Getting the Most Out of Cover Crops Zachary Hayden, Michigan State University
2:00 PM – 2:30 PM	Keeping Your Vegetable Crops Cool: Postharvest handling tips and tricks for maximum shelf-life and quality Annette Wszelaki, University of Tennessee
2:30 PM – 3:00 PM	Using Soil and Plant Analysis for Better Plants Bill Urbanowicz, Spectrum Analytic

Wednesday, January 20, 2021

Marketing Track

Afternoon Sessions 1 PM – 5 PM

1:00 PM – 1:30 PM	Farm Labor After COVID-19: Things to Consider for the Future Eric Barrett, Ohio State University
1:45 PM – 2:30 PM	How To Tell Your Story Kelly Jackson, Emily's Produce, Maryland
2:30 PM – 3:00 PM	Employee Handbook at the Witten Operation—What Works, What Doesn't Julie Witten, Witten's Farm Market
3:00 PM – 4:00 PM	Authentic Voices Workshop Melanie Wilt, Shiftology Communications
4:00 PM - 5:00 PM	What is a Social Media Influencer? Jennifer Osterholt, Osterholt Marketing & Communications LLC